

Acute Lure Breakdown 2026™

Select the Best Lure for the Chosen Location based on the Key Considerations..

It's about the Allure™

Key Considerations:			Fishing Depth	Fishing Speed	Feeding Activity	Forage	Lure Action	Lure Visibility	Targeting Cover	Covering Water	Search Bait
Hook Size	Skirts	Blades	Jig Heads	Weedless	Soft Plastic Trailer	Sink Classification	Bottom Composition	Lure Color	Current	Weights	Trailer Hook

Lures by Contact Categories

Surface Contact Lures

Common
Frog
Walking Bait
Buzzbait

Less Common
Popper
Wake Bait
Plopper

Not Common
Twitch Bait
Prop Bait
Toad

Minimal Contact Lures

Common
Hard Jerkbait
Jighead Minnow
Wacky Rig

Less Common
Lipless Crankbait
Glide Bait

Not Common
Spybait
Alabama Rig
Hard Swimbait

Cover Contact Lures

Common
Bladed Jig
Lipped Crankbait
Shaky Head
Swim Jig
Soft Swimbait

Less Common
Spinnerbait
Finesse Jig
Soft Jerkbait

Not Common
Blade Bait

Bottom Contact Lures

Common
Texas Rig
Flipping Jig
Drop Shot
Ned Rig
Neko Rig

Less Common
Carolina Rig
Football Jig
Flutter Spoon
Hair Jig

Not Common
Wobble Head
Tube

Lures by Physical Categories

Skirted Lures

Buzzbait

Bladed Jig

Swim Jig

Spinnerbait

Finesse Jig

Flipping Jig

Football Jig

Hair Jig

Treble Hook Lures

Walking Bait

Popper

Wake Bait

Plopper

Twitch Bait

Prop Bait

Wake Bait

Hard Jerkbait

Lipless Crankbait

Hard Swimbait

Glide Bait

Lipped Crankbait

Blade Bait

Flutter Spoon

Soft Bait Lures

Frog

Toad

Jighead Minnow

Alabama Rig

Soft Swimbait

Shaky Head

Soft Jerkbait

Drop Shot

Texas Rig

Ned Rig

Wobble Head

Carolina Rig

Neko Rig

Tube