

Acute Lures by Purpose Breakdown 2026™

Lure Breakdown by Purpose - click on link for Common Lure Choices.



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Lure Breakdown by Contact Categories

	Surface Contact Lures		Minimal Contact Lures		Cover Contact Lures		Bottom Contact Lures
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General Categories		Suggested Lures		Targeting Cover		Suggested Lures	
	Depth	Shallow Lures Shallow, sometime referred to as near shore, or skinny water, generally is considered less then 8 or 10 ft or Deep Lures Deep, also called offshore, is when the bass are not shallow.		Fast Lures Sometimes referred to as "power fishing" or "covering water" or "chuck and wind". or Slow Lures Sometimes referred to as "slowing it down" are lures that reside in the strike zone for long period of time.		Grass Lures Typically weedless lures.	
	Fishing Speed		Low Visibility Lures One or more attributes: low water clarity, low brightness, wavy water, deep water. or High Visibility Lures High water clarity, bright conditions, little waves and shallow.		Rock Lures Rock large enough to provide bass shelter, shade or an ambush point.		
	Lure Visibility		Soft Bottom Lures Soft organic materials in some cases looking like mossy grass. or Hard Bottom Lures From smaller rock (sand), gravel, to very large flat rocks.		Wood Lures Wood large enough to provide bass shelter, shade or an ambush point.		
	Bottom Composition		Pro's Choice Lures Common, less common, and not common lures by pros.		Dock Lures Docks, floating or fixed, and other manmade cover includes bridges, cribs, channel markers.		
Presentation Types		Suggested Lures		Cast Techniques		Suggested Lures	
	Horizontal Presentations		Horizontal Presentation Lures Lures that transverse through the strike zone parallel to the water surface during the retrieve.		Roll Cast Lures Roll cast, also called an underhand cast, or a sidearm roll cast, is an accurate cast with minimum splash.		
	Vertical Presentations		Vertical Presentation Lures Lures that descent through the strike zone perpendicular to the surface one or more times during the retrieve.		Pitching Lures Pitching, (Pitchin) which is a lure in one hand then using a baitcaster rod in the other had to cast the lure a short distance		
	Slack Line Presentations		Slack Line Presentation Lures Lures retrieved with slack line introduced during the retrieve.		Skip Cast Lures Skip Cast is roll cast where the lure skips across the water to reach the target spot		
	Tight Line Presentations		Tight Line Presentation Lures Lures retrieved with taut line and no introduced slack line.		Overhand Cast Lures Overhand cast, or the overhead cast is casting the rod directly overhead.		
Retrieve Types		Suggested Lures		Specific Purpose		Suggested Lures	
	Straight Retrieve		Straight Retrieve Lures Little rod movements with the lure action derived by the lure with versions including burn, slow roll, pop and wake.		Follow Up Lures Rod with lure ready to cast to a missed blow up, or a short strike, or a follower, or a missed lure hook set.		
	Walk Retrieve		Walk Retrieve Lures Slight rod movement introduce slack line resulting in lure moving side to side.		Sight Fishing Lures Lures used when bass are been identified visually.		
	Jerk Retrieve		Jerk Retrieve Lures Slight rod movement introduce slack line resulting in lure moving in an erratic manner.		Search Bait Lures Lures that are used to fish fast to find bass typically using a cover water strategy.		
	Twitch Retrieve		Twitch Retrieve Lures Rod tip makes small sharp movements imparting subtle lure action.		Spawning Bed Lures Bass spawn typically on shallow spawning beds, also called nesting sites.		
	Drag Retrieve		Drag Retrieve Lures Lure stays in close contact with the bottom.		Noisy Lures Bass hearing enables bass to detect sound waves.		
	Hop Retrieve		Hop Retrieve Lures Rod tip raised quickly moving lure off bottom versions including stoking, jigging and yo-yo.		Vibrating Lures Bass' lateral lines enables them to detect displacements in water (vibrations)		
	Dead-Stick Retrieve		Dead-Stick Retrieve Lures Rod tip remains stationary leaving the lure in one place mimicking a dead or hiding forage.		Lures with Flavor and Smell Bass can smell from short and long distance and taste potential forage.		
	Baitcaster Rods		Baitcaster Lures Generally for heavier lures.				
	Spinning Rods		Spinning Rod Lures Generally for lighter lures.				