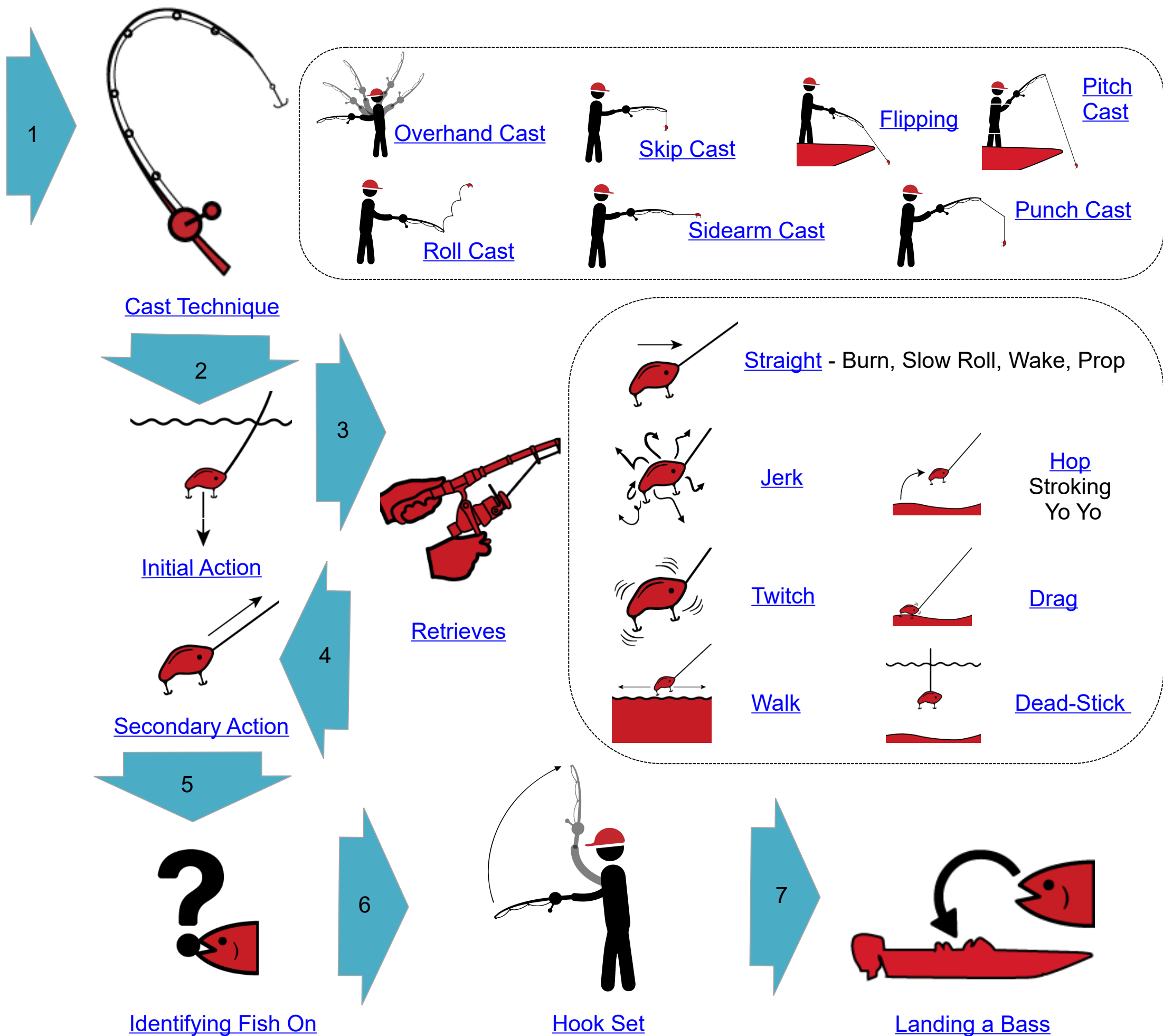
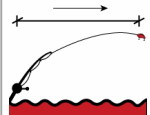
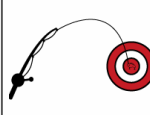




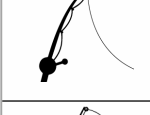
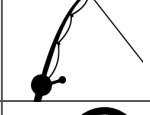


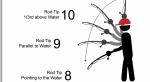



Acute Presentation Breakdown 2025™

Seven Step Presentation Process.



Presentation Considerations

	<u>Cast Distance</u>	Typically refers to a focused on casting long distances.		<u>Cast Accuracy</u>	Presenting the lure to the precise targeted spot.
	<u>Repetition</u>	Casting repetitively to a high percentage spot.		<u>Follow-Up Bait</u>	Also called a follow-up lure, are lure ready for a presentation to a specific location typically after a missed hook set.
	<u>Horizontal Presentations</u>	Lures that transverse through the strike zone parallel to the water surface. Sometimes referred to as a "moving bait".		<u>Vertical Presentations</u>	Lures that descend through the strike zone perpendicular to the surface often referred to as jugging.
	<u>Slack-Line Presentations</u>	Slack line introduced in the retrieve.		<u>Tight-Line Presentations</u>	Line to the lure is always taut without the introduction of slack line.
	<u>Rod-Tip Position</u>	Location of the rod tip to maximize lure action, hook set, identify fish on and lure depth.		<u>Lure Action</u>	Lure motion, sound, vibration, flash to entice a bass to bite.
	<u>Rod Retrieves</u>	Rod is the primary instrument of the retrieve technique.		<u>Reel Retrieve</u>	Reel is the primary instrument in the retrieve technique.